



2022 North Carolina Potato Festival Sponsorship Form

May 20, 21 & 22, 2022 • Downtown Elizabeth City, NC

Sponsor Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Make checks payable to: NC Potato Festival

106 S. Water Street, Elizabeth City, NC 27909

ECDI is 501(c)3 Nonprofit Organization

252-338-4104 • ElizabethCityDowntown@embarqmail.com • www.ncpotatofestival.com

**Sponsorships in the amount of \$3,000 or more are considered ECDI Premiere Sponsors with exposure at all ECDI events thru the remainder of the calendar year.
You can "level up" any event sponsorship to Premiere Level.**

Event Sponsorship Opportunities

Major Festival/ECDI Premiere Sponsor* \$10,000+

- Company name/logo prominently displayed on select promotional products (i.e. newspaper advertisements, posters, brochures, banners, etc)
- Company name/logo displayed prominently on Festival website
- Link from Festival website to Sponsor's website
- Company logo on Main Stage banner (headlining entertainment acts will perform on this stage)
- Hourly stage promo/announcements
- Opportunity to display company's goods or services at the festival (25' space, must be tented)
- Name listed on Main Stage & Sponsor Sign Boards
- 10 VIP passes to Kick-off Party

Main Stage/ECDI Premiere Sponsor* \$7,500

- Company logo on Main Stage banner (*headlining entertainment acts will perform on this stage*)
- Stage promo/announcements during Festival
- Company name/logo displayed on select marketing material
- Large logo displayed on Festival website
- Link from Festival website to Sponsor's website
- Opportunity to display company's goods or services at the festival (*20' space, must be tented*)
- Name listed on Sponsor Sign Boards
- 8 VIP passes to Kick-off Party

Amusement & Midway Sponsorship (NEW**) ECDI Premiere Sponsor* \$5,000**

- Banner and Exposure at Entrance to Midway/Amusement Area
- Signage throughout Amusement Area and at Rides
- "Golden Potato Search" Branding/Promotions
- Stage promo/announcements
- Name recognition on select marketing material
- Logo displayed on Festival website
- Link from Festival website to Sponsor's website
- Company Logo on Main Stage Banner
- Opportunity to display company's goods or services at the festival (*15' space, must be tented*)
- Name listed on Sponsor Sign Boards
- 6 VIP passes to Kick-off Party

Saturday Night Dance at Main Stage ECDI Premiere Sponsor* \$4,000

- Logo on stage banner during Street Dance
- Stage promo/announcements
- Name recognition on select marketing material
- Logo displayed on Festival website
- Link from Festival website to Sponsor's website
- Company Logo on Main Stage Banner
- Opportunity to display company's goods or services at the festival (*15' space, must be tented*)
- Name listed on Sponsor Sign Boards
- 6 VIP passes to Kick-off Party

**VIP Kick-Off Party (Fri Night)/
ECDI Premiere Sponsor* \$3,000**

- Company logo on banner during party
- Name/Logo on VIP Passes
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Link from Festival website to Sponsor's website
- Opportunity to display company's goods or services at the festival (10' space, must be tented)
- Logo listed on Main Stage Banner
- 6 VIP passes to Kick-off Party

Auto Show \$2,500

- Company logo on banner during event
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Link from Festival website to Sponsor's website
- Logo listed on Main Stage Banner
- Opportunity to display company's goods or services at Auto Show area (Must be tented)
- 4 VIP passes to Kick-off Party

Souvenir/Information Booth \$1,500

- Company logo on banner at booth all 3 days
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Logo listed on Main Stage Banner
- 2 VIP passes to Kick-off Party

Little Miss Tater Tot Contest \$1,000

- Company logo on banner during contest
- Stage promo/announcements
- Company name on select marketing material
- Name displayed on Festival website
- Name listed on Main Stage Banner
- 2 VIP passes to Kick-off Party

Friday Night Music-Main Stage (NEW**)
ECDI Premiere Sponsor* \$3,000**

- Logo on stage banner during Street Dance
- Stage promo/announcements
- Name recognition on select marketing material
- Logo displayed on Festival website
- Link from Festival website to Sponsor's website
- Company Logo on Main Stage Banner
- Opportunity to display company's goods or services at the festival (10' space, must be tented)
- Name listed on Sponsor Sign Boards
- 6 VIP passes to Kick-off Party

Beer Garden \$2,000 or IK

- Company logo on banner during event
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Logo listed on Main Stage Banner
- 4 VIP passes to Kick-off Party
- Potato Festival will purchase your product to serve

Free French Fries \$1,500

- Company logo on banner at Giveaway Area
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Logo listed on Main Stage Banner
- 2 VIP passes to Kick-off Party

Platinum Sponsorship \$2,000

- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Logo listed on Main Stage Banner
- 2 VIP passes to Kick-off Party

**Cornhole Tournament
ECDI Premiere Sponsor* \$3,000**

- Company logo on banner during event
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Logo listed on Main Stage Banner
- 4 VIP passes to Kick-off Party

Souvenir Cup Sponsor \$2,000

- Company logo on 1 side of 750 Stadium Cup
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Logo listed on Main Stage Banner
- 2 VIP passes to Kick-off Party

Can Cooler \$2,000

- Company logo on 1 side of 500 Can Coolers
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Logo listed on Main Stage Banner
- 2 VIP passes to Kick-off Party

Potato Peeling Contest \$1,250

- Company logo on banner during contest
- Stage promo/announcements
- Company name on select marketing material
- Logo displayed on Festival website
- Logo listed on Main Stage Banner
- 2 VIP passes to Kick-off Party

Yukon Gold Sponsorship \$1,000

- Stage promo/announcements
- Company name on select marketing material
- Name displayed on Festival website
- Name listed on Main Stage Banner
- 2 VIP passes to Kick-off Party

SUPPORT LEVEL SPONSORSHIPS

Silver Sponsorship \$500

- Name recognition on select marketing materials
- Name listed on Festival website
- Name listed on Main Stage Banner

Bronze Sponsorship \$250

- Name recognition on select marketing materials
- Name listed on Festival website
- Name listed on Main Stage Banner

Patron of the Festival \$100

- Name recognition on select marketing materials
- Name listed on Main Stage Banner

Friend of the Festival \$50

- Name listed on Main Stage Banner

DON'T WAIT, ACT NOW

Get the most from your sponsorship by responding early. Be a partner in this year's festival from start to finish. Thank you for supporting the North Carolina Potato Festival and ECDI's Downtown Revitalization.